

Improve your presentations

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**What are the most
important things a
presenter should do?**

TOP 3

1. Know your goal
2. Know your audience
3. Keep their attention

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Set goals before writing your presentation



Image source:<http://alturl.com/2ejgr>

Your audience is the hero

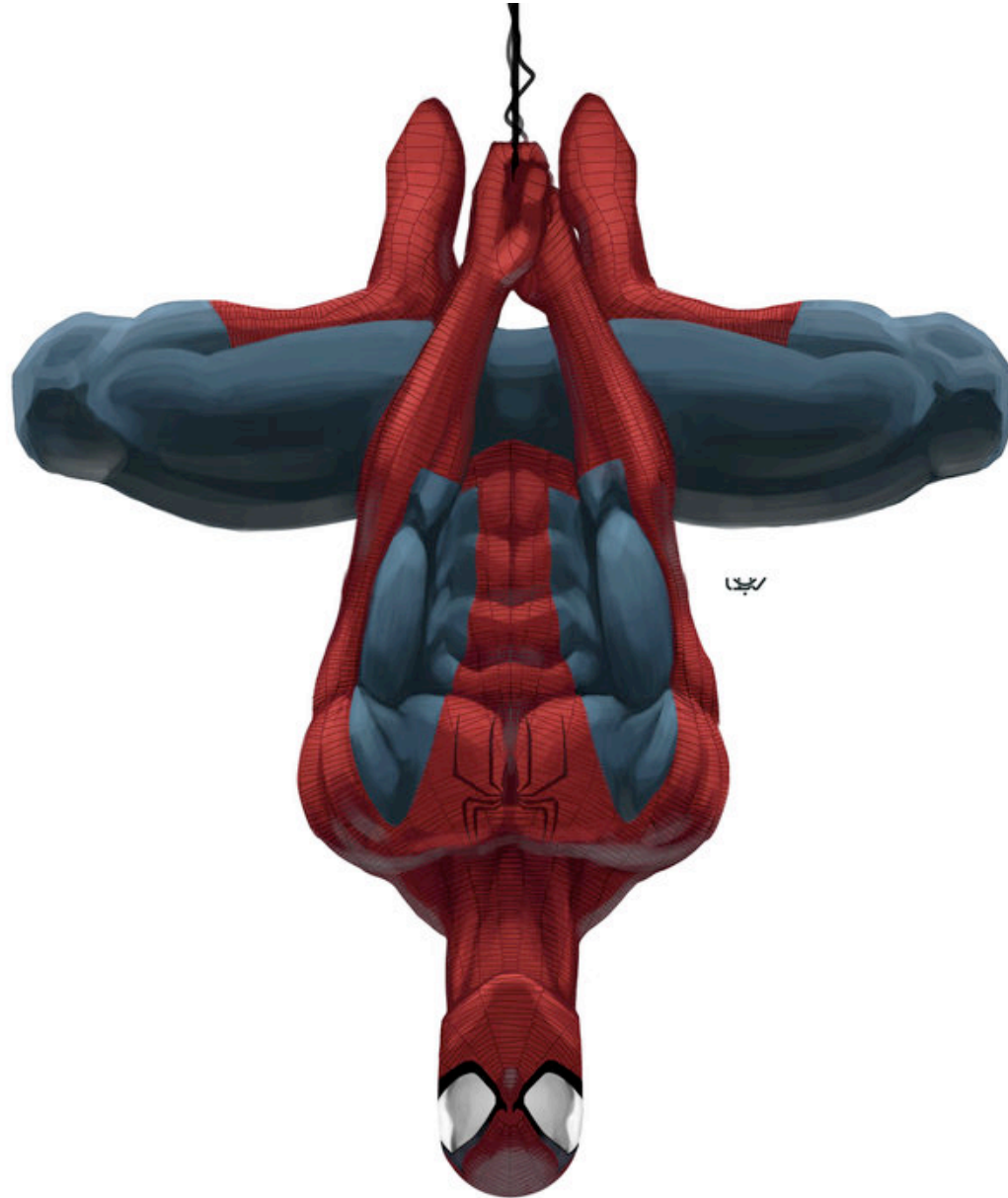


Image source: <http://alturl.com/xob75>

TOP 3

1. Know your goal

2. Know your audience

3. Keep their attention

Who is your audience?



Image source: <http://alturl.com/6infsI>

- Job
- Age
- Nationality
- What do they know
- How many

Adjust your presentation

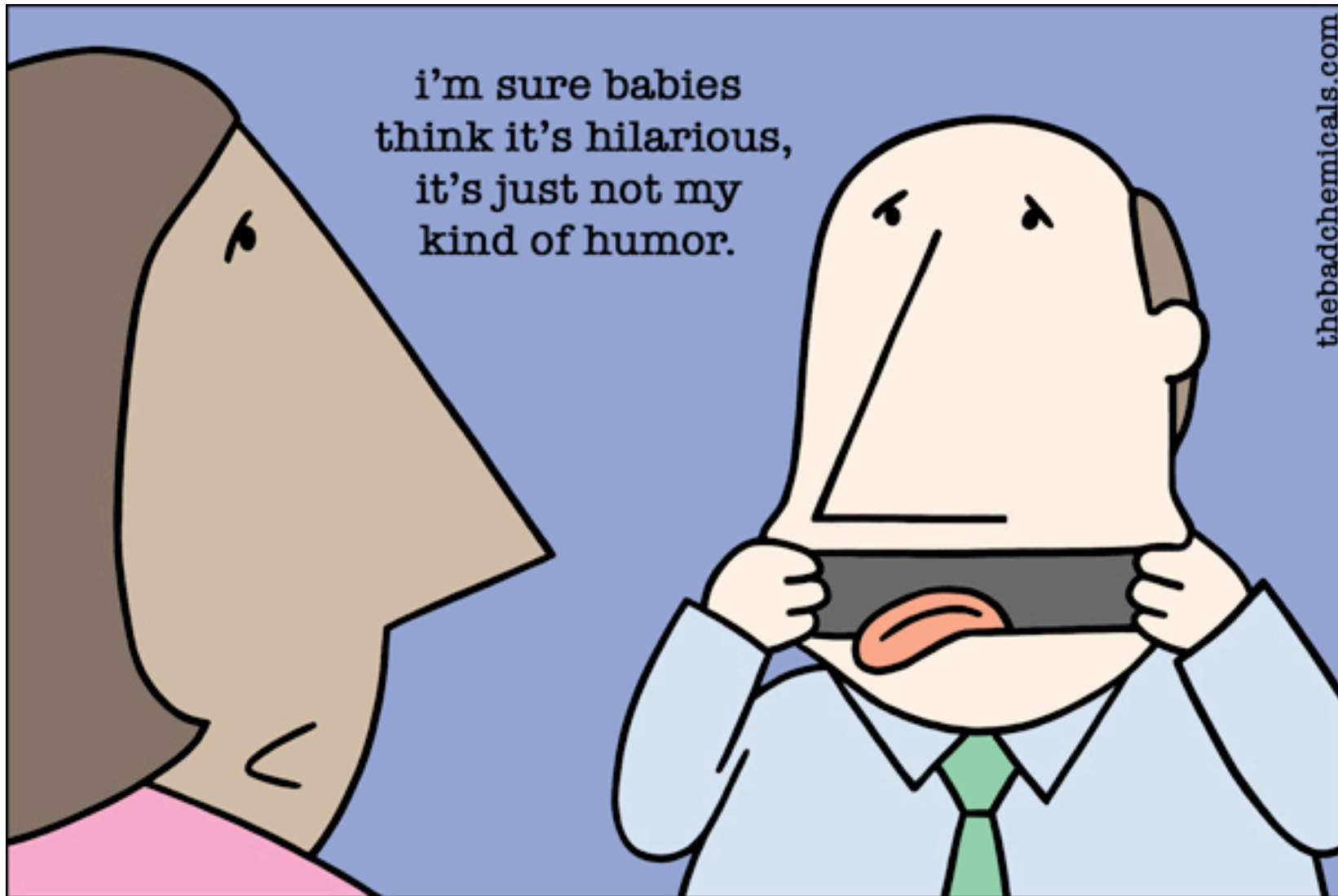


Image source: <http://www.thebadchemicals.com/?p=615>



"As we start a new school year, Mr. Smith,
I just want you to know that I'm an Abstract-
Sequential learner and trust that
you'll conduct yourself accordingly!"

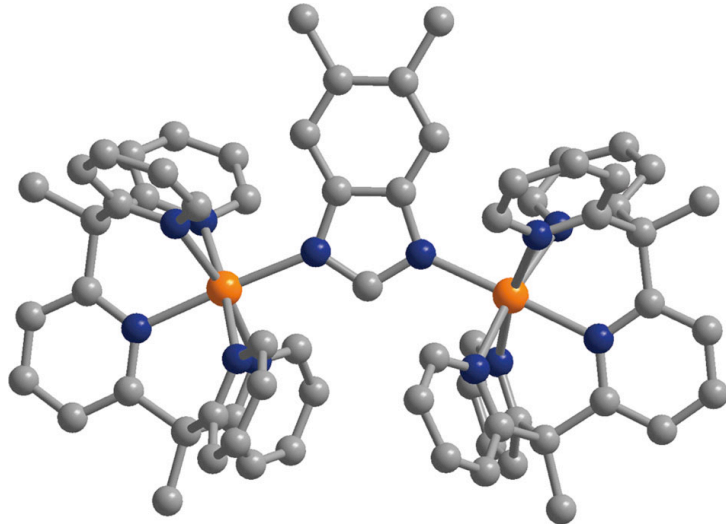
VAK model

Visual	Seeing and reading
Auditive	Listening and speaking
Kinesthetic	Touching and doing

TOP 3

1. Know your goal
2. Know your audience
- 3. Keep their attention**

Keep your audience's attention



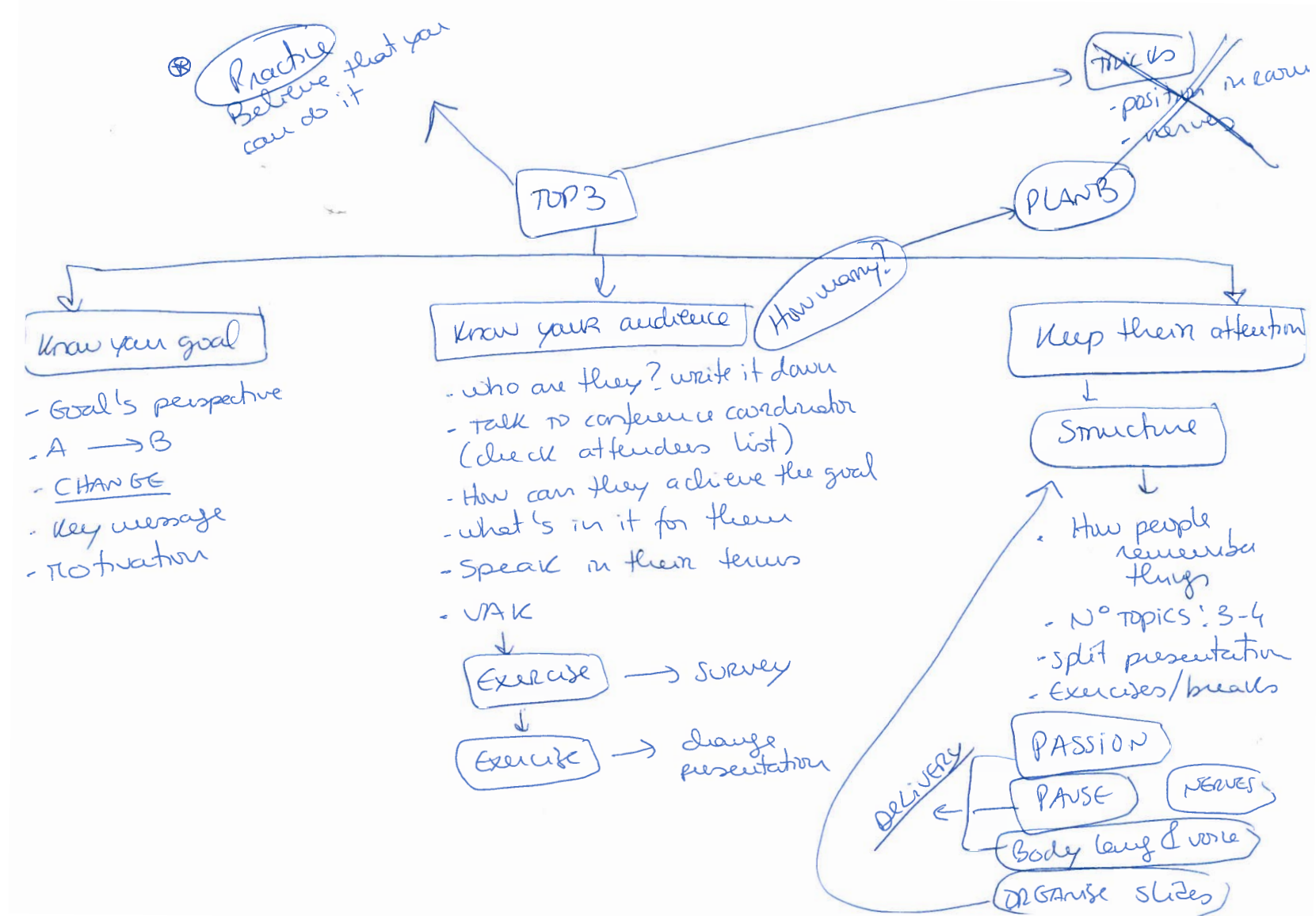
- Organise / structure



- Present

Image source: <http://alturl.com/nixk3>

Mindmap



What helps people remembering?

- Repetition
- From general to particular
- Link the new idea to what people know



Image source: <http://alturl.com/casae>

Split your presentation



Image source: <http://goo.gl/NqT2A>

Categorise your presentation

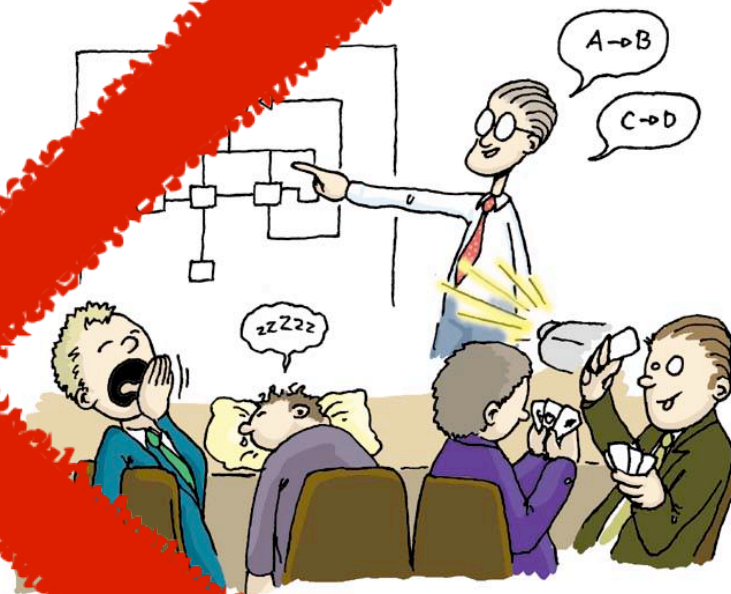
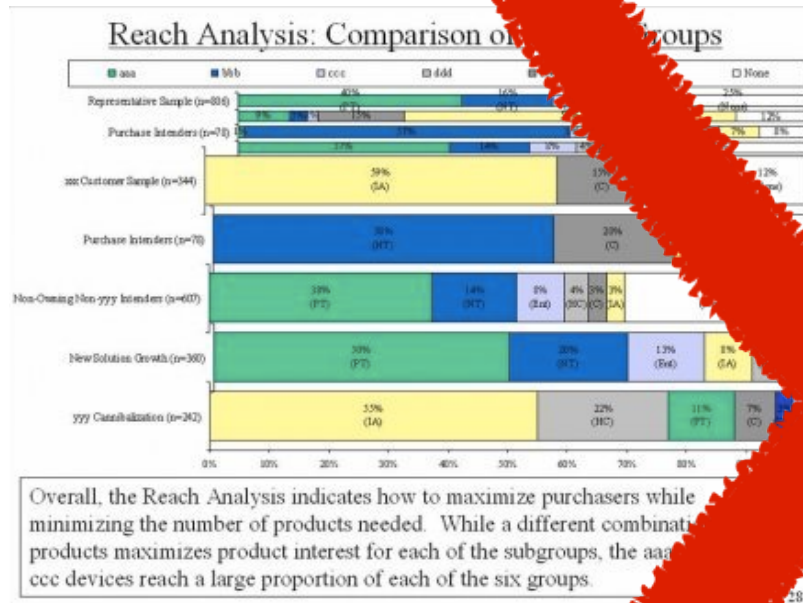
TOP 10

1. Know your goal
2. Consider the different learning styles
3. Split your presentation
4. Show a mini-outline
5. Categorise the information
6. Remembering the information
7. Pause
8. Body language
9. Voice
10. Passion

TOP 3

1. Know your goal
2. Know your audience
3. Keep their attention

See and listen



Exercise: Change a Presentation (15 mins)

- Change the presentation that will be given to you. Include all the ideas suggested today.
- 3 or 4 slides are enough.

Goal:

- Organise a presentation that works for the audience

Use your voice.

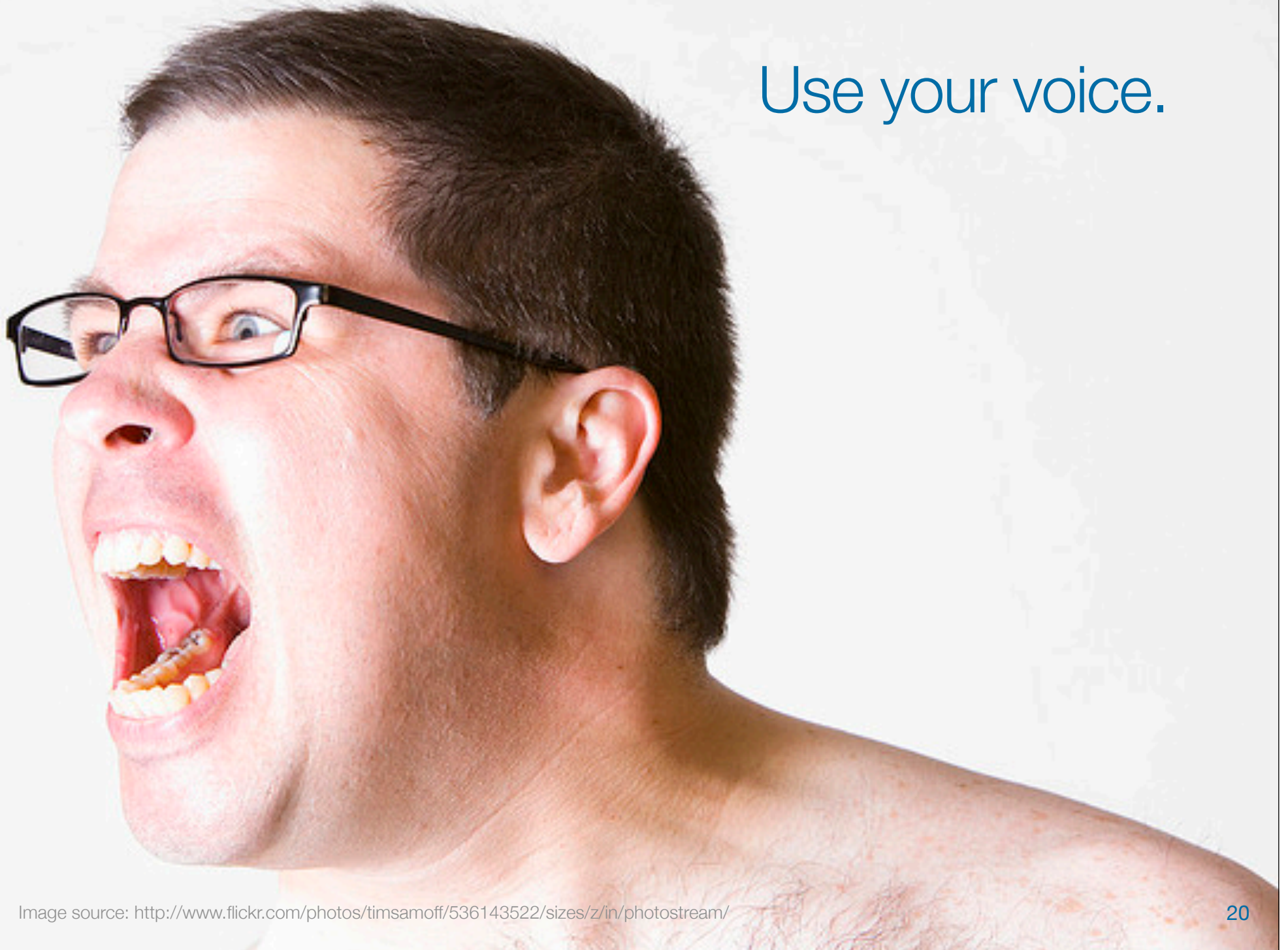




Image source: <http://goo.gl/M3UP0>



SILENCE

Silence is golden. Duct tape is silver.

Image source: <http://goo.gl/XdRve>

Body language is critical



Image source: <http://alturl.com/whc8o>

Be passionate



Image source: <http://www.marketlikeachick.com/passion-in-marketing/>

TOP 4

1. Know your goal
2. Know your audience
3. Keep their attention
4. Practice

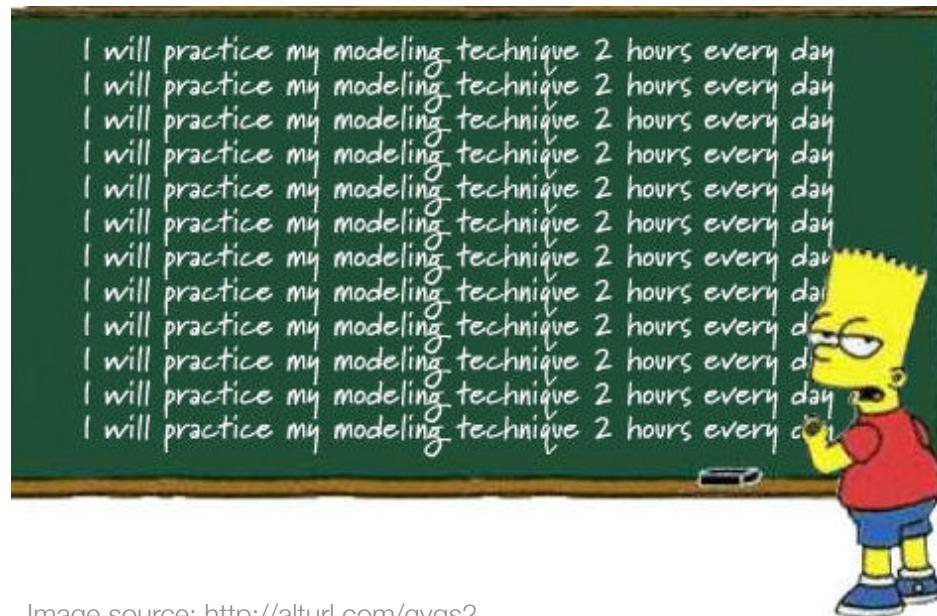
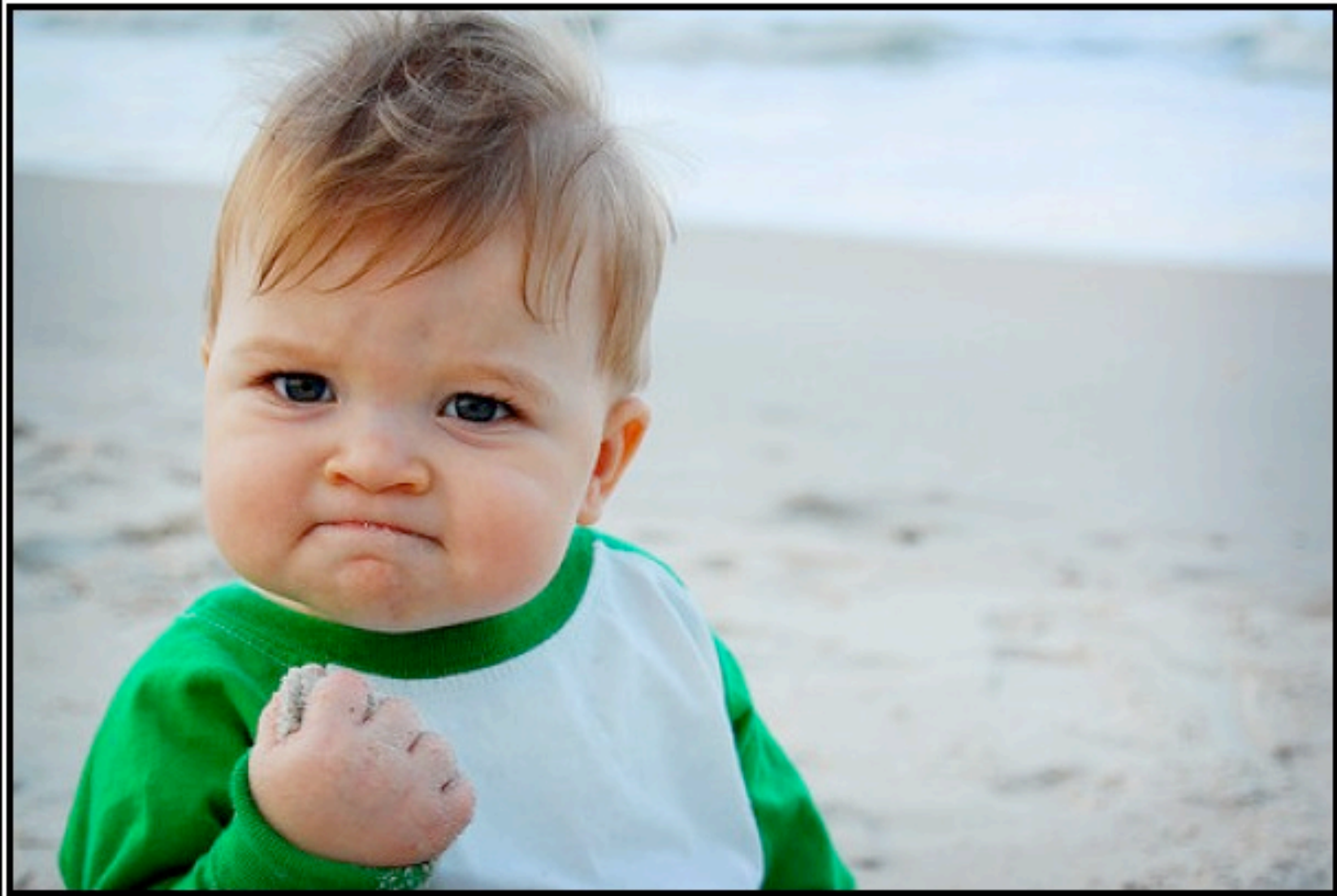


Image source: <http://alturl.com/gyqs2>

Image source: <http://alturl.com/22pgf>



S U C C E S S

Because you too can own this face of pure accomplishment

**What was your ‘aha’
moment?**

Thank you

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